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# Annual Reports Industry Day NSF Site Visits

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# Agenda

Why Reports & Site Visits are Important

Deborah Jackson

NSF Perspective on AR & SV

Randy Duran

The Annual Report 101

Scott Ransom

Site Visits & Industry Day 101

Scott Ransom



# Why this is Important

Deborah's Slides



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# Why this is Important

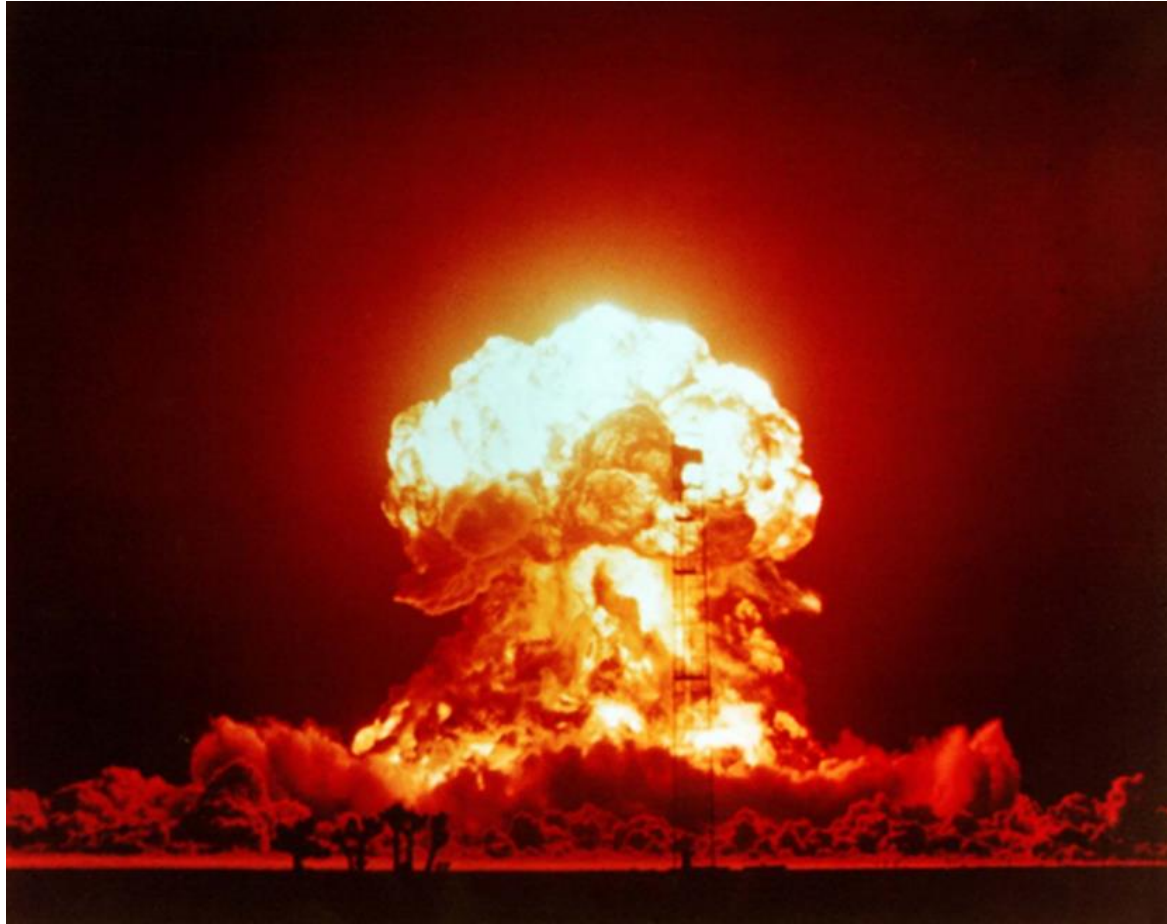
Randy's Slides



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## Possible Outcome of Site Visit



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# The Annual Report

- **Timing**

- Deadline, work backwards. Usually 6 – 8 weeks to write
- Factor in OSP Certifications

- **SWOT**

- Connect with IAB Chair
- Schedule IAB Call

- **Innovation Ecosystem Section**

- Leverage Existing
- Update

**What Impact is the ERC Industry Program Making?**

- **Other Sections**

- Track Highlights throughout the year



# The Annual Report con't

- **In General**

- Collaboration
- Timing
- Reviewer for other sections – consider your bandwidth
- Work Closely with the ERC-Web tables

- **Impacts of COVID**

- More limited engagement opportunities
- Recruiting changes – conference attendance, lab visits, etc.
- Virtual Collaborations on the writing



# The Site Visit and Industry Day

- **Industry Day**

- The day prior to the Site Visit
- PLAN in advance...your day to shine!
- Value-Added for Industry Members
  - Build Network between CNT and Industry
  - Ensure Industry knows about our Research
  - Brainstorming opportunities for Collaborative Research
  - Meet the students – potential hires
  - Education opportunity for Industry Members
  - Project Momentum Opportunities for Industry Members
- Agenda.....





# Industry Day Agenda

## Agenda and Breakouts



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# Industry Day Breakouts

## Planning Worksheet



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# Industry Day Agenda

## Additional Considerations

- YOU are in charge – Run the Day
- Prepping Faculty – not a “dry run” for NSF
- Engaging Students – Industry / Student Dinner
- Prepping IAB for SVT Closed-Door
  - What they should expect
  - Leverage IAB Chair, previous experience
  - No surprises
- Project Meetings
- Renewals coming up? Good time to remind
- Educational Opportunities
- Invite Institutional Partners
- IAB is your GUEST – host them well



# Site Visit Agenda

## Different than Industry Day

- Focus is on the SVT; IAB is still guest but also partner
- Broader Attendance
- Time is key

## What Impact is the ERC Industry Program Making?

## Prepare

- Rehearse
- Research the SVT

## The Industry Update

- Rehearse your Industry Update
- Address items in SWOT, and from Previous SVT Reports
- Convey Quantitative AND Qualitative growth



# Site Visit Agenda

## Additional Considerations

- Leverage other ILOs for help
- Prepare
  - Research the SVT
  - Rehearse your Talk
- Get your IAB to their flights!!
- Send out Thank-you's
  - To Faculty and Students who presented
  - To IAB for coming, presenting
- Send out an Evaluation Form
  - Share results at Leadership Meeting
  - Review at the start of Industry Planning next year
- Have fun – and take a day off



# Site Visit Agenda

## COVID Considerations

- Virtual Site Visits & Industry Days
- Broader attendance
  - More reps
  - No budget issues
  - Include prospective companies, control member-only sessions
- Recordings Available
- More Difficult to Network
- Keynote Speaker – Industry Day option
  
- Hopefully a thing of the past



# Questions?



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